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TRANSMITTAL FORM <i>(to be used for all correspondence after initial filing)</i>		Application Number	10/690,936
		Filing Date	October 22, 2003
		First Named Inventor	Jon E. Badenell
		Art Unit	2611
		Examiner Name	Not yet assigned
Total Number of Pages in This Submission		Attorney Docket Number	W2100/288328

ENCLOSURES (check all that apply)		
<input type="checkbox"/> Fee Transmittal Form <input type="checkbox"/> Fee Attached <input type="checkbox"/> Amendment / Reply <input type="checkbox"/> After Final <input type="checkbox"/> Affidavits/declaration(s) <input type="checkbox"/> Extension of Time Request <input type="checkbox"/> Express Abandonment Request <input checked="" type="checkbox"/> Information Disclosure Statement <input type="checkbox"/> Certified Copy of Priority Document(s) <input type="checkbox"/> Response to Missing Parts/ Incomplete Application <input type="checkbox"/> Response to Missing Parts under 37 CFR 1.52 or 1.53	<input type="checkbox"/> Drawing(s) <input type="checkbox"/> Licensing-related Papers <input type="checkbox"/> Petition <input type="checkbox"/> Petition to Convert to a Provisional Application <input type="checkbox"/> Power of Attorney, Revocation Change of Correspondence Address <input type="checkbox"/> Terminal Disclaimer <input type="checkbox"/> Request for Refund <input type="checkbox"/> CD, Number of CD(s) _____	<input type="checkbox"/> After Allowance Communication to Group <input type="checkbox"/> Appeal Communication to Board of Appeals and Interferences <input type="checkbox"/> Appeal Communication to Group (Appeal Notice, Brief, Reply Brief) <input type="checkbox"/> Proprietary Information <input type="checkbox"/> Status Letter <input checked="" type="checkbox"/> Other Enclosure(s) (please identify below): -Form PTO/SB/08 -1 Reference -Return Receipt Postcard
Remarks		

SIGNATURE OF APPLICANT, ATTORNEY, OR AGENT	
Firm or Individual name	BRENDA O. HOLMES, Reg. No. 40,339
Signature	
Date	June 28, 2004

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Typed or printed name	KATHLEEN BENNETT		
Signature		Date	June 28, 2004

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Attorney Docket No.: W2100/288328

THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant: Jon E. Badenell)
Serial No.: 10/690,936) Art Unit: 2611
Filed: October 22, 2003) Examiner:

For: SYSTEMS AND METHODS FOR FORMULATING AND DELIVERING
VIDEO HAVING PERISHABLE INFORMATION

Commissioner for Patents
Mail Stop: Amendments
P.O. Box 1450
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INFORMATION DISCLOSURE STATEMENT

Dear Sir:

In accordance with Rules 56, 97 and 98 of the Rules of Practice in Patent Cases (37 C.F.R. §§ 1.56, 1.97, and 1.98), the U.S. patent listed on the attached PTO/SB/08a is cited for consideration by the Examiner. With regard to the requirements of C.F.R. 1.198(a)(2), pursuant to the July 11, 2003 administrative notice issued by Deputy Commissioner Stephen G. Kunin, copies of the cited U.S. Patents are not enclosed.

This Information Disclosure Statement is being filed before the mailing a first Office Action on the merits (37 C.F.R. § 1.97(b)(3)); therefore, no fee is required. However, if a first Office Action on the merits has issued, please consider this Information Disclosure

CERTIFICATE OF MAILING (37 CFR 1.8a)

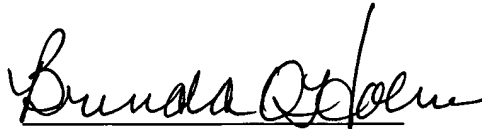
I hereby certify that this correspondence, along with any paper referred to as being attached or enclosed, is being deposited with the United States Postal Service on this 28th day of June 2004 with sufficient postage as first-class mail in an envelope addressed to the Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450

Patricia L. Bennett

U.S.S.N.: 10/690,936
Filed: October 22, 2003
Information Disclosure Statement

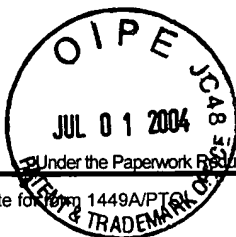
Statement under 37 § 1.97(c). The Commissioner is hereby authorized to charge the applicable fees, if any, to Deposit Account No. 11-0855.

Respectfully submitted,

A handwritten signature in black ink, appearing to read "Brenda O. Holmes", written over a horizontal line.

Brenda O. Holmes
Reg. No. 40,339

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404.815.6048
Attorney Docket No.: W2100/288328



Substitute for Form 1449A/PTO

INFORMATION DISCLOSURE STATEMENT BY APPLICANT

(Use as many sheets as necessary)

Sheet 1 of 1

Complete if Known

Application Number	10/690,936
Filing Date	October 22, 2003
First Named Inventor	Jon E. Badenell
Art Unit	2611
Examiner Name	Not yet assigned
Attorney Docket Number	W2100/288328

U.S. PATENT DOCUMENTS

Examiner Initials *	Cite No. ¹	Document Number	Publication Date MM-DD-YYYY	Name of Patentee or Applicant of Cited Document	Pages, Columns, Lines, Where Relevant Passages or Relevant Figures Appear
		Number - Kind Code ² (if known)			
	1	US-5,654,886	08-05-1997	Zereski, Jr. et al.	
		US-			
		US-			
		US-			
		US-			
		US-			

FOREIGN PATENT DOCUMENTS

Examiner Initials *	Cite No. ¹	Foreign Patent Document	Publication Date MM-DD-YYYY	Name of Patentee or Applicant of Cited Document	Pages, Columns, Lines, Where Relevant Passages or Relevant Figures Appear	T ⁶
		Country Code ³ - Number ⁴ - Kind Code ⁵ (if known)				

NON PATENT LITERATURE DOCUMENTS

Examiner Initials *	Cite No. ¹	Include name of the author (in CAPITAL LETTERS), title of the article (when appropriate), title of the item (book, magazine, journal, serial, symposium, catalog, etc.), date, page(s), volume-issue number(s), publisher, city and/or country where published.	T ²

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*EXAMINER: Initial if reference considered, whether or not citation is in conformance with MPEP 609. Draw line through citation if not in conformance and not considered. Include copy of this form with next communication to applicant. ¹ Applicant's unique citation designation number (optional). ² See Kinds Codes of USPTO Patent Documents at www.uspto.gov or MPEP 901.04. ³ Enter Office that issued the document, by the two-letter code (WIPO Standard ST.3). ⁴ For Japanese patent documents, the indication of the year of the reign of the Emperor must precede the serial number of the patent document. ⁵ Kind of document by the appropriate symbols as indicated on the document under WIPO Standard ST. 16 if possible. ⁶ Applicant is to place a check mark here if English language Translation is attached.

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